FREE GUIDE/TARGETED ADVICE AND FIXED QUOTE LINKS

MORE INFO LINKS

Buying a bussiness

Selling a business

Tenant

Landlord

HOME

ABOUT

TESTIMONIALS

QUOTE/GUIDE/ CONTACT

LEGAL FOOTER

BLOG - LATEST POSTS

ALL PAGES HAVE A LINK TO THIS CONTACT POPUP WHICH GETS POPULATED BY THE LINK

CONTACT POPUP

ALL SOCIAL MEDIA PAGES SHOULD HAVE RETURN LINKS TO THE SITE

SOCIAL MEDIA PAGES

LEGAL INFO

ABOUT DETAIL PAGE

LANDING PAGES FOR PPC

GENERAL LANDING

USER HAS CLICKED ON A GENERAL INTEREST LINK

FOR UTTERLY GENERIC LINKS THE HOME PAGE SHOULD ACT AS LANDING PAGE

IF USER HAS SPECIFIED BUY/SELL/TENANT OR LAND THEY WILL ARRIVE HERE ON THE RELEVANT PAGE

THE FOUR 'HOME PAGE' BUY/SELL/TEN/LAND PAGES CAN ACT AS LANDING PAGES DEPENDING ON RERQUIREMNTS FOR MONITORING/SEPARATING STATISTICS

TARGET LANDING

USER HAS CLICKED A SPECIFIC LINK (E.G. I'M A LANDLORD WANTING A QUOTE, OR, I WANT TO BUY A CHIP SHOP).

THESE PAGES WILL HAVE ESSENTIAL INFO AND EMAIL GATHERING FORM PLUS

LINKS TO BLOG IF USER WANTS MORE INFO

LINKS TO MAIN HOME / ABOUT ETC.

BLOG LANDER HAS GENERAL INTRO PLUS LINKS TO RELEVANT CATEGORY POSTS

BLOG LANDING PAGE

CATEGORY LANDING PAGE

SUB-CAT LANDING

INDIVIDUAL POST